

IU
International

**STUDY WITH US AND
ACELOT ACADEMY**

iu

INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES

 **AcelotAcademy**
Building Careers Transforming Lives

**OFFICIAL
PARTNERS**

iu.org/partnerships

IU AT A GLANCE

FLEXIBLE, INDIVIDUAL,

INTERNATIONAL

When you're looking to start or develop your career, an accredited and internationally recognised degree is a great step forward. Together with our partners, we put huge emphasis on career-focused studies that give you the practical skills needed for top management positions in the industry of your choice. We offer Bachelor, Master, and MBA programmes with all the flexibility of studying on campus or online; it's up to you.

Online students enjoy the benefits of full-time or part-time studies and can freely schedule learning around any personal or professional commitments. Exams can also be taken online at any time. Of course, all IU study programmes, materials, and services meet high internal and external quality standards, which are regularly reviewed and updated.



TRUSTED BY 100,000+ STUDENTS

The largest state-accredited German university and Germany's favourite online university.



LARGEST INTEGRATED ONLINE DEGREE OFFERING

With 200+ degrees and 350+ non-degree courses, you are guaranteed to find a topic right for you.



TOP QUALITY ACCREDITATION AND RECOGNITION

With a recommendation rate of over 97% and worldwide fully accredited according to German standards.



STUDENT-CENTERED APPROACH

Online, blended and on campus study formats with on-demand student support.



HIGH TEACHING STANDARDS AND CAREER-FOCUSED COURSES

Over 750 professors, tutors and trainers guiding students in practical application with up-to-date content.



LARGE NETWORK AND SUPERIOR EMPLOYABILITY

Successful reputation with 10,000+ trusted international Partners. 94% of IU graduates are employed within 6 months.

ACCREDITATIONS





OUR PARTNER ACELOT ACADEMY

Acelot Academy is a career solutions company transforming the way career is managed by individuals and organisations. We create and link the “Right Fit for the Right Job.” This vertical of our enterprise has evolved from our fundamental belief that the problem in today’s India is not Employment but Employable People.

MISSION

Our mission is to use technology to empower and enable every individual & every organization to curate their personal and employee careers to achieve more. To be the lifelong partners of individuals and organisations delivering on the career plans together. The Acelot Academy Online Platform was created with the vision to make the best courses made available to the most. The learners are guided on why they should do to achieve what they want to.

We use our 5D methodology to deliver career solutions. While most counselling starts with the benefits of a course and the various options available - we start a step before that. Our simple belief - “if you do what you love, you will not have to work a single day in your life!!” We use world-recognized tools and AI-powered analytics to help in Discovering, Defining, and Designing personal and employee careers and achieve more.

We use world-recognized tools and AI-powered analytics to undertake Psychometric analyses of those seeking to Discover their Passion and help them convert their passion to their Profession.

CONTACT

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Reasons for IU

WHY STUDY WITH US?

01

MAXIMUM FLEXIBILITY

- Study online or on campus
- Full or part-time online studies
- Choose study location each semester!
- Balance studying with daily life

02

WE SUPPORT YOU

- 24/7 online support
- Simpler admission processes
- Online forums & chats

03

YOUR CAREER IN FOCUS

- Practical study content
- Career services & support
- Experienced professors
- Top name industry partners
- Boosted career prospects

04

BROADENING YOUR HORIZONS

- English study content
- 2 campuses in Germany
- International student community
- Large alumni network

05

ACCREDITATIONS & AWARDS

- No fixed exam periods
- Online exams
- Online seminars
- Get in touch with fellow students and tutors

MAXIMUM FLEXIBILITY

On campus or 100% online

With our roots in Bad Honnef, near Bonn, we have grown to serve 95,000+ students around the world. We maintain our original campus in Bad Honnef and also welcome students to our newer campus in the German capital of Berlin. You can choose if you want to study with us on campus or take your degree fully online. Our highly rated online learning tools and teaching methods provide you with all you need to study comfortably from home. At home, travelling the world, or on campus in Germany, so long as you can access our digital study materials, you choose where you want to study. Plus, you're free to change your mind regarding study models for programmes that are available both online and on campus.

Ultimate freedom for your studies

We are proud to offer you flexibility in your studies with our combined on campus studies study model. For programmes with this flexible option, you can choose to start online and transfer on campus.

- Experience online learning and campus studies
- Experience a new city and campus life when you can

Study online

STUDIES IN THE COMFORT OF HOME

True to our international approach and digital core, we provide study programmes that are fully online to help you study when and where it is most convenient. Our digital, user-friendly learning materials and online support services give you the student experience with added flexibility to make studying suit your schedule. Wherever you are, you can gain an accredited and recognised degree while keeping up with work or family commitments.

All our online degrees are taught using digital, user-friendly learning materials and we provide many podcasts and eBooks for learning on the go. You can chat online with fellow students and your professors and access our online library for reading material.

- Learn on-the-go with podcasts and eBooks
- Chat online and receive remote coaching
- Take exams in a more relaxed environment
- Don't worry about visas, accommodation, or travel expenses
- Study alongside work and family commitments
- Demonstrate motivation and self-discipline to future employers

Dual degree option with LSBU

London South Bank University (LSBU) stands out for its internationality and is

EST 1892 **LSBU**

committed to providing the best career opportunities. We have coordinated many of our study programmes with LSBU to give you the opportunity to acquire a British degree in addition to your German degree from us, our bachelor dual degree graduates even get their English qualification with honours to reflect the UK standard of work and teaching! Our cooperation has one goal above all: to qualify you for top jobs worldwide with a dual degree.

IU is recognised by WES Canada and USA

IU graduates are able to work or study in Canada and the USA as the IU degree can be converted into points according to Canadian academic standards in the Canadian Immigration Point System and American Immigration assessment scheme.

ON CAMPUS

We have two great campuses located in Germany: one in the busy, international capital Berlin, and one in a picturesque spa town outside of Bonn, near to Cologne. In terms of educational quality, Germany is considered one of top study destinations in the world and considered one of the best providers of education. A leader in innovation, business, and engineering, career prospects with a German degree are diverse and far reaching. Our university is at the heart of Germany with degree programmes accredited by the country's educational standards agencies.

- Benefit from a more structured way to learn
- Head to the library or study rooms to concentrate
- Experience a new city and the German lifestyle
- Study and network with international students in person
- Take advantage of on-site facilities and dining options
- Join sports clubs and associations

BERLIN CAMPUS

INTERNATIONAL CAMPUS IN THE GERMAN CAPITAL

Dynamic, progressive Berlin is set to become Europe's leading start-up hub and entrepreneurial capital. With a multinational population of around 3.76 million, the city is a powerhouse for networking and collaboration. The campus is located in the heart of Berlin, with around 2000 students studying in the cultural hotspot. Students have access to libraries and facilities across the city and we are happy to support in finding accommodation.



BAD HONNEF CAMPUS

A NEW HOME ON THE RIVER RHINE

The picturesque town of Bad Honnef is located in North Rhine-Westphalia, one of Germany's most beautiful regions. It offers amazing scenery, and the cultural centres of Cologne and Bonn are nearby (30 minutes by train). Our campus offers the most modern facilities housed in a mixture of historic and contemporary buildings. There is WiFi across campus, bars and restaurants for students to relax, and many sports clubs and societies for students to join. With our on-campus accommodation, students at IU quickly feel at home.

OUR STUDENT OFFICE SUPPORTS YOU

Student office

We want you to feel comfortable and prepared during your studies to ensure you graduate successfully and head straight into a great career. Your Student Office helps you find the support and services you need. Plus, the International Office is the first point of contact for incoming or exchange students. Whether you're moving to our campus in Germany to study or joining an exchange programme at a partner university, the team can provide you with information and support in finding the right documentation or contacts.

Connected, even from far away

Exchange ideas on study content on our online campus in chats and forums, work together using study wikis, or organise group work using our tools. Access all you need in your online learning environment and contact your professors over chat to schedule appointments. And, contact the Student Office and our team whenever you need support for your studies or personal advice.

Support That's Individual to You

We support you in a range of ways, from scholarships to academic support in online learning, as well as career services. We're here to ensure every student feels comfortable and can fulfil their potential.





YOUR CAREER IN FOCUS

BUILDING YOUR CAREER

We know that employability after graduation is very important to our students. Our international Career Office assists students in reaching their career goals. In fact, 94% of our graduates start careers within six months of graduating. Through individual consultations, workshops, networking opportunities and access to our exclusive job database, we will support you in finding a great position after graduation.

INVEST IN YOUR FUTURE

94% of our graduates have a job within six months of graduation.

75% of our graduates work in an international environment.

80% of our graduates move into a management position within two years.

CAREER OFFICE

The corporate world is looking for globally oriented professionals and motivated graduates. Take advantage of our excellent reputation in academia, extensive partner network, and individual support to build a successful career. Our team of professional advisors and educators support you with your search for internships, job placements, and events. We organise company presentations on campus, carry out applicant training and interview coaching, review your applications, and offer you advice to ensure you have every chance to boost your career.

Our professors have a minimum of 5 years' industry experience and help you develop practical and relevant skills.

BROADENING YOUR HORIZONS

WELCOME TO GERMANY: POST-STUDY VISA

In Germany, skilled professionals are in high demand and around 20% of the German population has a migration background. The country is welcoming to educated immigrants and offers the EU Blue Card scheme for residency. Additionally, post-study visas are available: If you choose to carry out your last semester in Germany, you have the chance to remain in the country for 1.5 years after graduating to search for a job. You will need to find employment that has adequate compensation and is in the professional area relating to your completed studies.

BUILD YOUR INTERNATIONAL NETWORK

We're proud to have an ever-expanding community of international students and alumni, a network of 10,000 partner institutions, and 650+ Professors, lecturers & employees. We continue to grow and grow, and as we do your network grows, too. You can lean on our large community during your studies for extra support and advice and make long-lasting connections that could turn into profitable career partners for your future.

All programmes taught in English—the international business language

All studying content and teaching at is in English, widely recognised as the international business language. This can help boost your career prospects internationally once you graduate.



WHAT OUR STUDENTS THINK ABOUT IU

“I chose to study at IU because I was able to build personal and lasting relationships here and successfully use them to achieve my professional goals. In addition, the high quality of the lecturers and the good value for money convinced me.”

Kunal Saigal, MBA International- Finance Specialisation- IU Campus Studies



“IU offered a great international, yet intimate, atmosphere and a portfolio of study programmes with a global outlook.”

Leonie Andereya, graduated from the IU Bachelor in Hospitality Management in 2007



MEET OUR PROFESSORS

At IU we believe that the key for building high quality study programmes is having a high quality teaching staff. We have over 750 professors, tutors and trainers who meet our high standards by having an excellent academic reputation, subject specific expertise, practical experience and a strong international approach.

IT & ENGINEERING



Prof. Dr.-Ing. habil. Matthias Eifler, M.B.A.
Professor for Robotics



Prof. Dr. Alexander Lawall
Professor for Cyber Security



Prof. Dr. Thomas Zöllner
Professor for Data Science

MARKETING & MEDIA



Prof. Dr. Patrick Geus
Professor for Marketing Management



Prof. Dr. Anne-Kristin Langner
Professor for Social Media



Prof. Dr. Nele Hansen
Professor for Media Management

FINANCE & MANAGEMENT



Prof. Dr. Jessica Hastenteufel
Professor for Business Administration



Prof. Dr. Mirko Bendig
Professor for International Management



Prof. Dr. Gerhard Sälzer
Professor for Finance & Accounting



Study online

FULL DEGREES

BACHELOR LEVEL

Programme	ECTS	Online	On Campus	Dual Degree
Business Administration B.A.	180	×	×	×
International Management B.A.	180	×	×	×
Digital Business B.A.	180	×		
Entrepreneurship B.A.	180	×	x**	
International Healthcare Management B.A.	180	×		
Hospitality Management B.A.	180	×		
Aviation Management B.A.	180	×		
Marketing B.A.	180	x*		
Management B.A.	240	×		
Data Science B.Sc.	180	×	x**	×
Computer Science B.Sc.	180	×	×	×
Business & IT B.Sc.	180	×	×	
Industrial Engineering & Management B.Eng.	180	×	×	
Engineering B.Eng.	180	x**		
Robotics B.Eng.	180	×	x**	
Cyber Security B.Sc.	180	×	×	
Applied Artificial Intelligence B.Sc.	180	×	×	
Industrial and Organizational Psychology B.Sc.	180	×		
Applied Psychology B.Sc.	180	x**		
Software Development B.Sc.	180	×		

*Study start in Q2 2023

**Study start in Q2 & 3 2023

MASTER LEVEL

Programme	ECTS	Online	On Campus	Dual Degree
Management M.A.	60	×	×	
M.A.: Leadership Management	60	×	×	
M.A.: IT Management	60	×	×	
M.A.: Finance and Accounting	60	×	×	
M.A.: International Marketing	60	×	×	
M.A.: Engineering Management	60	×	×	
M.A.: Big Data Management	60	×	×	
Marketing Management M.A.	60/120	×	x**	
International Management M.A.	60/120	×	×	
Finance, Accounting and Taxation M.Sc.	120	×		
Human Resource Management M.A.	60/120	×		
International Healthcare Management M.A.	60/120	×		
Innovation and Entrepreneurship M.A.	120	×		
Project Management M.A.	60/120	×		
Digital Marketing M.A.	60/120	× (60**/120*)		
Business Intelligence M.Sc.	60/120	× (60**/120)		
Business and IT M.Sc.	120	x**		
Digital Innovation and Intrapreneurship	60	×		
Data Science M.Sc.	60/120	×	×	× (120)
Cyber Security M.Sc.	120	×	x*	
Computer Science M.Sc.	120	×	×	×
Artificial Intelligence M.Sc.	60/120	×	× (120*)	× (120)
Engineering Management M.Eng.	60	×	×	
Information Technology Management M.A.	60/120	×		
Data Management M.Sc.	60/120	× (60**/120)		
Growth Hacking for Entrepreneurs M.A.	60	x**		
Industrial and Organizational Psychology M.Sc.	60/120	x**		
Growth Hacking M.A.	120	x*		
DevOps and Cloud Computing M.Sc.	120	x**		
Product Management M.A.	120	x**		

*Study start in Q2 2023

**Study start in Q2 & 3 2023

MBA LEVEL

Programme	ECTS	Online	On Campus	Dual Degree
Master of Business Administration 60 ECTS	60	x	x	
Master of Business Administration 90 ECTS with Majors in:	90	x	x	x
- Big Data Management		x	x	x
- Engineering Management		x	x	x
- Finance & Accounting		x	x	x
- IT Management		x	x	x
- International Marketing		x	x	x
- Artificial Intelligence		x	x	x
- Human Resource Management		x	x	x
- Innovation & Entrepreneurship		x	x	x
- Healthcare Management		x*	x*	x*
- Supply Chain Management		x*	x*	x*
- E-Sports Management		x*	x	x
- Salesforce & Sales Management		x	x	x

*Study start in Q2 2023

**Study start in Q2 & 3 2023

